

TUTOR TIME 4 AND 5

Social action planning



My role is...

What will we need?

How is your teacher helping?

Who is responsible for what?

How will we share the impact?

The Big Plan

What needs to happen before?

How can I help?

What happens next?

Where will this take place?

Changemaker Challenge!

Create a poster to either raise awareness for your social issue or to advertise your social action.

Raise awareness

Your poster should:

- ◆ Explain what the issue is
- ◆ Say why it matters
- ◆ Show who it affects
- ◆ Encourage people to take a small action

Include:

- ◆ 1–2 short sentences explaining the issue
- ◆ A powerful message or slogan
- ◆ A clear action (e.g. “Be kind.” “Reduce waste.” “Speak up.”)

Focus on:

Helping people understand the problem and how they can help.

Advertise your activity

Your poster must clearly include:

- ◆ What the event is
- ◆ When it is happening (date and time)
- ◆ Where it will take place
- ◆ Who can attend

Also include:

- ◆ 1–2 sentences explaining why people should come
- ◆ A clear call to action (e.g. “Join us!” “Sign up today!”)

Focus on:

Making the event look exciting, important, and easy to attend.

All posters must include:

- ◆ A big, bold title that can be read from far away
- ◆ Clear, simple information (not too many words)
- ◆ Colour, neat presentation, and at least one picture,
- ◆ A call to action (what do you want people to do?)

We’d love to hear about the amazing things you have achieved as part of your First Give Big Help Out project.

Share your projects with youthvoice@firstgive.co.uk and communities@edenproject.com. On socials, use **#FirstGive**, **#TheBigHelpOut** or **#TheBigLunch** and tag **@edencommunities**.



Please take 2 mins to let us know how you’ve found the programme using this QR code